

Use of OMANREPs Logotype Policy



(This page left intentionally blank)

Document Approval History:

Revision Date	Description	Department Affected	Revised By	Approved By

(This page left intentionally blank)



1 Definition

Use	Any usage of the OMANREPs Logo in any document or any form of publication
Logo	A logo is a graphic mark, emblem, symbol or stylized name used to identify a company, organization, product, or brand
Logotype OMAN REPs	Refers either to plural of “Logo” or to different OMANREPs Logo styles Oman Register of Exercise Professionals
OMAN REPs Logo	Any Logo associated directly with REPs in which OMAN REPs holds the intellectual property rights
Brand	a public image, reputation, or identity conceived of as something to be represented
Copyright	the exclusive and assignable legal right, given to the originator of an intellectual property
Trademark	a symbol, word, or words legally registered or established by use as representing a company or product.

2 Purpose

This procedure regulates the usage of the Oman Register of Exercise Professionals (OMAN REPs) brand and logos. A brand includes a distinctive mark, symbol and/or phrase (tagline) that identifies a product or service as belonging to OMAN REPs.

OMAN REPs intellectual property includes:

- OMAN REPs brand itself.
- Any Logotype associated with OMANREPs.
- Company and domain name(s).
- Registered trademarks/service marks.
- All copyrighted material, including web content, documents, Photo and videos.






3 Usage of OMAN REPs Logotype

The OMAN REPs brand and logo carry significant meaning and value to those working in the fitness industry within the Sultanate of Oman and abroad. Individuals and businesses using the brand/logo promote that they have a valid OMAN REPs membership or might have met the required standard, quality assurance, certification and verification to OMAN REPs products and services. The logos may also signify that training providers have met OMAN REPs (Standard for Training, Approval and Recognition) process. Any other use than described as above of OMAN REPs name or Logo is not permitted.

4 Different OMAN REPs Logotype

The following is a chart explaining the different OMAN REPs Logotype:

OMAN REPs Logotype	Logo Explanation
	Oman Register of Exercise Professional (OMAN REPs) logo
	OMAN REPs Compliance Verification Certificate
	OMANREPs Core Standards Providers, this identify the recognised (Approved) training providers.



OMAN REGISTER OF EXERCISE PROFESSIONALS

Revision 0.0 Effective 01/2024

USE OF OMAN REPs LOGOTYPE POLICY

Doc. No

OMNREPS-PCR- MNM-001-v1

Page 6 of 9

	<p>OMANREPs Gym Instructor Standards Providers, this identify the recognised (Approved) training providers.</p>
	<p>OMANREPs Group Fitness Instructor Standards Providers, this identify the recognised (Approved) training providers.</p>
	<p>OMANREPs Personal Trainer Standards Providers, this identify the recognised (Approved) training providers.</p>
	<p>OMANREPs Pilates Standards Providers, this identify the recognised (Approved) training providers.</p>



5 Rules for using Logotypes

Any OMAN REPs members/ Organisations wishing to use any OMAN REPs Logotype must comply with the following rules when using an OMAN REPs Logotype:

- OMAN REPs members / Organisations wishing to use any OMAN REPs Logotype must fill a request form, and obtain OMAN REPs approval prior to the usage of REPS Logotype.
- Logotype may only be used in marketing or other publicity materials. It can be used online as well as in print.
- Logotypes may not be used in any misleading ways (e.g. Service or Product approval).
- OMAN REPs reserves the right to rescind any prior approval of use for any reason.
- By applying for permission to use any REPS Logotype, you acknowledge the correct usage of OMAN REPs Logotypes and agree to hold OMAN REPs harmless from any liability/ damage in your exercise of that right.
- OMAN REPs has the legal right to protect its registered trademark, including its various forms and uses.



6 Specifications for Logo Use

6.1 General guideline

Register of Exercise Professionals Logo should always be used with the corresponding text. However, the single stand-alone Logo can be used on websites, where it is clear through context that, the stand-alone logo is associated with OMAN REPs, or in internal documents. However, the REPs Standards only use for eligible Training Provider and facility Approved by OMAN REPs.

Correct usage		
Stand-alone-colour logo	REPs Standards logo	Core Standards logo
Gym Instructor std.	Group Fitness Instructor std.	Personal Trainer std.
Plates Standard		



Use of Logo Request Form

1. Organisation Details

Organisation Name:	
Company Registration (CR) Number:	Date of Application:
OMAN REPs Membership Number:	OMAN REPs Membership expiry date:
Address:	
Focal point name:	Company General Manager:
Contact Number:	Contact Number:
E-Mail Address:	E-Mail Address:

1. Use of OMAN REPs logo

(Please describe the media where the log will be displayed)

2. Declaration

By applying for permission to use the OMAN REPs Logo, we acknowledge to follow the instructions given on the correct use of the OMAN REPs Logotypes and agree to hold OMAN REPs harmless from any liability/ damage in our exercise of that right in using the OMAN REPs Logotypes. We understand and agree, that the right to use the OMAN REPs Logotype can be removed from us at REPs discretion.

Name:	Designation:
Date:	Signature:
	Stamp:

3. OMAN REPs (Internal use)

Application Approved <input type="checkbox"/>	
Name:	Designation: Member Networking Manager
Date:	Signature: